



MARKET CATEGORY

GPT-Native Products, Platforms & Tooling

BACK-OFFICE AI TERM

GPT-Native Application / LLM-Powered SaaS / Conversational AI Product

CATEGORY HOOK

ChatGPT crossed 100 million users in under two months — the fastest consumer product adoption in history. GPT is no longer a technical term. It's a verb, a noun, and a cultural reference point that hundreds of millions of people now understand. Building on that recognition is a naming advantage that didn't exist five years ago.

PRIMARY BUYER

GPT-wrapper product founders, AI tooling companies, enterprise productivity platform builders, and no-code AI app developers targeting mainstream users.

IMAGINE SCENARIOS

GPTuity.ai A white-label GPT interface builder for professional services firms — the platform that turns any expert's knowledge into a deployable AI product.

IwantMyGPT.com A consumer demand aggregation platform — capturing the massive informal market of people who want personalized GPT tools but don't know how to build them.

SettingTheGPT.com An enterprise configuration and prompt management platform — the ops layer for teams that run GPT at scale.

FULL DOMAIN INVENTORY

GPTqilt.com

GPTmindframe.com

GPThealth.ai

GPTq.ai

GPTuity.com

GPTuity.ai

SettingTheGPT.com

IwantMyGPT.com

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