



MARKET CATEGORY

Artificial General Intelligence Governance & Identity

BACK-OFFICE AI TERM

Frontier AI / AGI Governance & Safety Infrastructure

CATEGORY HOOK

OpenAI just raised \$40 billion at a \$300 billion valuation to chase AGI. Sam Altman calls it the most powerful technology humanity has ever invented. The companies that shape AGI's narrative — not just its code — will define how civilization receives it. The naming infrastructure for that conversation is still wide open.

PRIMARY BUYER

AI safety researchers, AGI policy organizations, think tanks, foundation model companies, and ethicists building public trust frameworks.

IMAGINE SCENARIOS

PrincipledAGI.com A policy institute framing responsible AGI development standards for governments and international bodies.

TheGiftOfAGI.com A public education platform that builds societal understanding and optimism around AGI — countering fear with grounded possibility.

MoralAGI.com A research collective publishing alignment frameworks and ethical guidelines for AGI deployment.

TheRealAGI.com An authoritative media brand covering AGI breakthroughs with clarity, separating signal from hype.

FULL DOMAIN INVENTORY

BrokenAGI.com

DefinedByAGI.com

GreaterGoodAGI.com

IconAGI.com

MoralAGI.com

PrincipledAGI.com

TheGiftOfAGI.com

AGIdeceit.com

CurseOfAGI.com

GiftOfAGI.com

HonorableAGI.com

InsaneAGI.com

SaneAGI.com

TheCurseOfAGI.com

TheRealAGI.com

AGIirony.com

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